

Confectionery Packaging in the United Arab Emirates

Market Direction | 2023-10-26 | 9 pages | Euromonitor

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Report description:

After two years of declining sales, confectionery packaging recorded positive growth in its packaging unit volumes again in 2022. However, the growth was modest as rising awareness of the potential negative effects of consuming confectionery, such as obesity, continues to negatively impact the category. With health and wellness dictating many of the trends across multiple food categories, snacks has also been influenced by this trend as manufacturers across different categories have introduced s...

Euromonitor International's Confectionery Packaging in United Arab Emirates report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Confectionery, Gum, Sugar Confectionery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Confectionery Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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CONFECTIONERY PACKAGING IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2022 DEVELOPMENTS

Return to positive growth, but performance still being impacted by rising health consciousness

Folding cartons are favoured as they allow attractive presentations for confectionery

Cadbury Dairy Milk packaging set for up to 30% recycled materials?

PROSPECTS AND OPPORTUNITIES

Nestle to introduce paper packaging for Quality Street and KitKat?

Flexible packaging will continue to dominate confectionery packaging

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