

## **Confectionery Packaging in Sweden**

Market Direction | 2023-10-25 | 8 pages | Euromonitor

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### **Report description:**

Total confectionery packaging volumes saw a marginal decline in 2022. Although chocolate confectionery and gum saw increases in their packaging volumes in this year, the decline witnessed in sugar confectionery was enough to drive the overall category to see a slight decline. Rising health consciousness amongst Swedes had a negative effect on the perception of sugar confectionery, which drove down volume sales and therefore packaging volumes. Furthermore, Swedes have a preference for chocolate c...

Euromonitor International's Confectionery Packaging in Sweden report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Confectionery, Gum, Sugar Confectionery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Confectionery Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Flexible plastic and folding cartons dominate confectionery packaging

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Flexible paper to gain share in chocolate confectionery packaging

Sustainability concerns set to drive packaging innovation over the forecast period

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