

Confectionery Packaging in South Africa

Market Direction | 2023-10-25 | 9 pages | Euromonitor

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Report description:

Moisture and air exposure can lead to undesirable changes in the texture and taste of confectionery such as sugar confectionery, including gummies and chews, and chocolate confectionery, such as boxed assortments. As a result, flexible plastic remained the leading pack type for the largest packaging categories of sugar confectionery and chocolate confectionery in South Africa at the end of the review period. Flexible plastic forms a protective barrier that effectively seals out external elements...

Euromonitor International's Confectionery Packaging in South Africa report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Confectionery, Gum, Sugar Confectionery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Confectionery Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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CONFECTIONERY PACKAGING IN SOUTH AFRICA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Flexible plastic is used for sugar confectionery as it provides product protection

Brands prefer packaging solutions that are space-efficient and cost-effective

Sustainability concerns aid the increasing use of folding cartons in confectionery

PROSPECTS AND OPPORTUNITIES

Declining demand for countlines set to impact retail unit volumes of flexible plastic

Preference for folding cartons in gum likely to rise due to recycling factor

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