

Confectionery Packaging in Saudi Arabia

Market Direction | 2023-10-20 | 7 pages | Euromonitor

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Report description:

Overall confectionery packaging retail unit volume sales in Saudi Arabia returned to growth in 2022, albeit marginal, following pandemic-induced declines due to lack of mobility outside of the home and limited demand for impulse purchases. The decline was particularly noticeable in the largest volume packaging category of gum.

Euromonitor International's Confectionery Packaging in Saudi Arabia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Confectionery, Gum, Sugar Confectionery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Confectionery Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Plastic pouches to record dynamic growth over the forecast period

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