

Beauty and Personal Care Packaging in Spain

Market Direction | 2023-06-28 | 8 pages | Euromonitor

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Report description:

Flexible paper packaging continued to lose share to folding cartons and flexible plastic in beauty and personal care in Spain in 2022. This can be attributed to the fact that, when compared to flexible paper, flexible plastic and folding cartons are sturdier, and provide excellent protection against sunlight and moisture, which ensures better product integrity. Furthermore, they can incorporate features like resealable closures, spouts and dispensing mechanisms, enhancing user convenience and pr...

Euromonitor International's Beauty and Personal Care Packaging in Spain report offers insight into key trends and developments driving packaging across the category.

Product coverage: Baby and Child-specific Products Packaging, Bath and Shower Packaging, Colour Cosmetics Packaging, Deodorants Packaging, Depilatories Packaging, Fragrances Packaging, Hair Care Packaging, Men's Grooming Packaging, Oral Care Packaging, Skin Care Packaging, Sun Care Packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Beauty and Personal Care Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

February 2024

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BEAUTY AND PERSONAL CARE PACKAGING IN SPAIN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Flexible paper packaging continues to lose pack type share in 2022

Popularity of skin care in 2022 positively impacts its pack types

Summer's Eve unveils an alternative to flexible plastic?

PROSPECTS AND OPPORTUNITIES

75ml pack is expected to remain most popular size over forecast period

Paco Rabanne opts for metallic packaging? rather than the more traditional glass

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