

Baby Food Packaging in the US

Market Direction | 2023-10-17 | 9 pages | Euromonitor

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Report description:

Total packaging volumes for baby food saw a slight rise in 2022, recouping most of the loss of sales seen in 2021. Thin wall plastic containers continued to be the leading pack type for baby food in 2022; however, this pack type saw a decline in its share of overall packaging volumes in 2022, while the pack type share of folding cartons grew, although from a much lower base. This increase can be attributed to a few reasons. Folding cartons are a secure and protective packaging option for baby fo...

Euromonitor International's Baby Food Packaging in USA report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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