

Baby Food Packaging in the Netherlands

Market Direction | 2023-10-24 | 9 pages | Euromonitor

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Report description:

The retail unit volume growth of milk formula packaging within baby food packaging in the Netherlands at the end of the review period was driven by the increasing trend towards formula feeding among Dutch parents. This trend was due to factors such as working mothers and the convenience of formula feeding outside of the home. As a result, the demand for milk formula rose, leading to a corresponding increase in packaging needs.

Euromonitor International's Baby Food Packaging in Netherlands report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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BABY FOOD PACKAGING IN THE NETHERLANDS

KEY DATA FINDINGS

2022 DEVELOPMENTS

Milk formula packaging grows in 2022 as Dutch parents seek convenience

Folding cartons remains leading pack type due to versatility and recyclable properties

Plastic pouches continue to gain share from glass jars in prepared baby food packaging

PROSPECTS AND OPPORTUNITIES

Predicted growth for metal tins to be driven by durable and eco-friendly properties

1,000ml pack size set to gain share as it is considered more cost-effective

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