

## **Baby Food Packaging in Switzerland**

Market Direction | 2023-10-25 | 9 pages | Euromonitor

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### **Report description:**

Baby food packaging volumes continued to rise in 2022, with growth across all categories. Prepared baby food accounted for the highest packaging volumes in 2022 and also saw the strongest growth in packaging volumes. The growth in prepared baby food and its related packaging in Switzerland can be attributed to evolving parenting trends and increased awareness of the importance of nutrition in early childhood development. Parents are seeking convenient and nutritious options for their infants and...

Euromonitor International's Baby Food Packaging in Switzerland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Baby Food Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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**KEY DATA FINDINGS**

**2022 DEVELOPMENTS**

Prepared baby food packaging grows in 2022 as parents opt for convenience

Folding cartons increases due to secure and tamper-evident packaging solutions

190g pack size leads and continues to rise, due to on-the-go consumption

**PROSPECTS AND OPPORTUNITIES**

Thin wall plastic containers set to grow as they are user-friendly

Aluminium/plastic pouches will continue to gain share in prepared baby food

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