

Baby Food Packaging in Spain

Market Direction | 2023-10-20 | 9 pages | Euromonitor

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Report description:

Total packaging volumes in baby food continued to decline in 2022, with falling volumes across all categories and most pack types, as more parents fed their babies with home-cooked food and breastfed their babies, as this is considered better for babies' health. Nevertheless, in 2022 the pack type share of brick liquid cartons for baby food packaging increased. This is because these are designed to provide a strong barrier against contaminants, ensuring the quality and safety of the baby food in...

Euromonitor International's Baby Food Packaging in Spain report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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BABY FOOD PACKAGING IN SPAIN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Brick liquid cartons sees a rising pack type share due to safety and hygiene

Aluminium/plastic pouches favoured for the convenience offered

1,000ml pack size sees a steady gain in pack size share, offering value for money

PROSPECTS AND OPPORTUNITIES

Folding cartons expected to become more popular due to portability

The 100g pack size expected to increase its pack size share

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