

Baby Food Packaging in Poland

Market Direction | 2023-10-25 | 8 pages | Euromonitor

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Report description:

In 2022, dried baby food was only offered in three pack types: flexible aluminium/plastic, flexible plastic and folding cartons. However, flexible aluminium/plastic was the dominant packaging format in this category, as it is easy to open, reseal and store, making flexible aluminium/plastic packs practical for parents and caregivers. They are also portable and lightweight, making them ideal for on-the-go feeding. These packs are often sold in single-serving sizes, which aids in portion control a...

Euromonitor International's Baby Food Packaging in Poland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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BABY FOOD PACKAGING IN POLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Flexible aluminium/plastic continues to dominate dried baby food packaging

Child benefit programme continues to boost demand for baby food packaging

Stand-up pouches with plastic screw closures have a strong appeal among busy parents

PROSPECTS AND OPPORTUNITIES

Powder milk formula and prepared baby food will drive baby food growth over the forecast period

Convenience will grow in importance as Poland continues to urbanise

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