

Baby Food Packaging in Malaysia

Market Direction | 2023-10-12 | 7 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €800.00
- Multiple User License (1 Site) €1600.00
- Multiple User License (Global) €2400.00

Report description:

In 2022, total packaging volumes for baby food recorded solid growth. Flexible plastic remained the leading pack type for baby food, followed closely by folding cartons, and despite their already high base, they still witnessed above-average growth in packaging volumes in this year, with folding cartons seeing the best performance. Folding cartons are easy to open, reseal, and dispose of, which is convenient for parents on-the-go. This convenience factor aligns with the busy lifestyles of many M...

Euromonitor International's Baby Food Packaging in Malaysia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

List Of Contents And Tables

BABY FOOD PACKAGING IN MALAYSIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Folding cartons are preferred for the convenience they offer in busy lives

Milk formula sees a rise in unit volumes, as it is viewed as a convenient solution

The 650g pack size is most popular, as it provides good value for money

PROSPECTS AND OPPORTUNITIES

Aluminium/plastic pouches expected to gain popularity for the convenience offered

350g expected to gain pack size share, due to a rise in on-the-go consumption

Baby Food Packaging in Malaysia

Market Direction | 2023-10-12 | 7 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€800.00
	Multiple User License (1 Site)	€1600.00
	Multiple User License (Global)	€2400.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-05-06
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com