

Apparel and Footwear in Chile

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Report description:

Both retail value and volume growth of apparel and footwear in Chile continues to notably slow following 2021's highs. During that year, strong growth was observed across most categories, supported by government aid, pension fund withdrawals, and the reopening of commerce as pandemic-related restrictions eased. However, in 2022, as a result of the war in Ukraine and global inflation that particularly impacted Chile, with the country closing the year with an inflation rate of 12.8% - the highest...

Euromonitor International's Apparel and Footwear in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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