

Alcoholic Drinks Packaging in Vietnam

Market Direction | 2023-09-11 | 7 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €800.00
- Multiple User License (1 Site) €1600.00
- Multiple User License (Global) €2400.00

Report description:

Metal beverage cans accounted for almost two thirds of total alcoholic drinks packaging unit volumes in Vietnam in 2022. Although glass bottles still lead foodservice alcoholic drinks packaging unit volumes, metal beverage cans dominate the larger retail channel. Metal beverage cans are lighter and easier to store and transport compared to glass bottles, and are also less susceptible to breakage. Furthermore, metal beverage cans cool down faster and remain cold for a longer time, which is partic...

Euromonitor International's Alcoholic Drinks Packaging in Vietnam report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

List Of Contents And Tables

ALCOHOLIC DRINKS PACKAGING IN VIETNAM

KEY DATA FINDINGS

2022 DEVELOPMENTS

Metal beverage cans the leading pack type in Vietnam

Corona gives waste barley a new life in packaging

Estrella Galicia introduces the "No Pack" multipack

PROSPECTS AND OPPORTUNITIES

Alcoholic drinks packaging unit volumes will continue seeing dynamic growth

Premiumisation trend will drive growth in folding cartons

Alcoholic Drinks Packaging in Vietnam

Market Direction | 2023-09-11 | 7 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€800.00
	Multiple User License (1 Site)	€1600.00
	Multiple User License (Global)	€2400.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-10"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com