

## **Alcoholic Drinks Packaging in the United Kingdom**

Market Direction | 2023-09-11 | 9 pages | Euromonitor

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### **Report description:**

Total alcoholic drinks packaging recorded healthy growth in 2020, despite the disruptions caused by the COVID-19 pandemic. While foodservice unit volumes plummeted, due to cafes, pubs and restaurants all being closed for extended periods in 2020, and, even after reopening, social distancing measures being in place, the poor foodservice performance was more than counterbalanced by strong growth in retail unit volumes of alcoholic drinks packaging in 2020. Grocery retailers, which dominate off-tra...

Euromonitor International's Alcoholic Drinks Packaging in United Kingdom report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Alcoholic Drinks Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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ALCOHOLIC DRINKS PACKAGING IN THE UNITED KINGDOM

KEY DATA FINDINGS

2022 DEVELOPMENTS

Glass bottles compete with metal beverage cans to be the leading pack type

Heineken launches Green Grip to reduce single-use plastic

Kegs recovery continues to be seen in standard lager in 2022

PROSPECTS AND OPPORTUNITIES

Pack type share of metal beverage cans expected to increase in RTDs

Sustainable packaging will remain a key theme in alcoholic drinks packaging

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