

## **Alcoholic Drinks Packaging in Sweden**

Market Direction | 2023-09-11 | 9 pages | Euromonitor

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### **Report description:**

Unlike other European countries, Sweden did not impose major lockdown restrictions on households and businesses due to COVID-19, instead advising its citizens to observe social distancing measures, limit travel and avoid major gatherings in public places. Nevertheless, these recommendations, as well as measures imposed on foodservice outlets, led to reduced footfall in bars and restaurants, contributing to a sharp decline in foodservice alcoholic drinks sales in 2020, and therefore also a big fa...

Euromonitor International's Alcoholic Drinks Packaging in Sweden report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Alcoholic Drinks Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### **Table of Contents:**

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ALCOHOLIC DRINKS PACKAGING IN SWEDEN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Foodservice recovery continues in alcoholic drinks packaging in Sweden in 2022

Metal beverage cans are the preferred pack type in alcoholic drinks packaging

The 275ml and 330ml sizes are most popular in RTDs in Sweden

PROSPECTS AND OPPORTUNITIES

Sustainable and eco-friendly packaging materials are a key focus among brand owners

PET bottles are expected to gain pack share in Sweden over the forecast period

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