

## **General Motors Company (GM:NYSE) Strategic SWOT, PESTLE and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends**

Company Report | 2024-02-09 | 99 pages | Quintel Research

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- Enterprise User Price \$225.00

### **Report description:**

#### Report Summary

General Motors Company (GM:NYSE) Strategic SWOT, PESTLE and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends Report is a comprehensive and easily accessible overview of General Motors Company's business operations. It provides a detailed analysis of the company's financial and strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about General Motors Company, including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses General Motors Company's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. The PESTLE analysis evaluates the external factors impacting the company's operations and market environment. Additionally, By integrating these strategic analyses, the report offers a comprehensive understanding of General Motors Company's overall strategic standing and supports informed decision-making and strategic planning.

The report also covers General Motors Company's financial analysis basis of latest income statement, balance sheet, and cash

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flow statement. Key financial ratios related to profitability, asset turnover, credit, market, and long-term solvency are outlined, providing guidance for investment decisions. Furthermore, the report compares General Motors Company's financial parameters with those of its competitors, offering a unique analysis of the competitive landscape. This information helps manage the business environment and improve sales activities by gaining insight into competitors' operations.

Finally, the report includes recent news and deal activities undertaken by General Motors Company, enhancing awareness of the company's business trends, growth perspectives, and more.

### Key Highlights

General Motors Company operates as an automotive company that designs, builds, and sells trucks, crossovers, cars, and automobile parts worldwide. It also provides connected services, automotive financing and insurance services. General Motors Co operates in segments including GM North America, GM International, Cruise, and GM Financial. GM North America and GM International are involved in designing, manufacturing and selling vehicles. Cruise develops autonomous vehicle technology. GM Financial provides automotive financing services. General Motors Company offers a range of products and services including trucks, crossovers, cars, and automobile parts under brands like Buick, Cadillac, Chevrolet, GMC, Baojun, and Wuling. It also provides after-sale services through its dealer network such as maintenance, repairs, accessories and extended warranties. Additionally, it offers connected services like mobile apps, voice assistants, navigation and wireless connectivity. GM also provides automotive financing, insurance services and software-enabled services and subscriptions. Founded in 1908, the company is headquartered in Detroit, Michigan, United States.

### General Motors Company in the News:-

- 14-Jul-2023 - GM Delivers Over 526,000 Vehicles in China in the Second Quarter
- 16-Aug-2023 - GM Invests in AI and Battery Materials Innovator Mitra Chem
- 13-Jun-2023 - General Motors to Invest \$1 Billion in New Factory in Michigan
- 12-May-2023 - General Motors to Start Selling Electric Hummer Pickup in Fall 2023
- 11-Apr-2023 - General Motors to Recall 189,000 SUVs Over Fire RiskScope

- Tactical Analysis:- Various strategic frameworks to gain insights into a company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- Business Strategy:- Contributes to shaping the company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- Financial Position:- Provide valuable information on the financial performance and investor sentiment surrounding the company. Indicating the level of confidence and expectations in the company's future prospects. These components collectively contribute to understanding the financial health and market perception of the company.
- Company Fundamentals:- These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- Competitive Landscape:- An identification of the company's main competitors, providing insights into the competitive landscape it operates in.

### Reasons to Buy

- Comprehensive Understanding of the General Motors Company's internal and external factors through SWOT analysis, PESTLE analysis, Financial Analysis, and Competitors Benchmarking.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.

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- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Financial Performance Evaluation provides crucial insights into key financial ratios and trends, supporting better financial decision-making and resource allocation.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company General Motors Company:

- General Motors Company Porter's Five Forces Analysis
- General Motors Company VRIO Analysis
- General Motors Company BCG Analysis
- General Motors Company Segmentation, Targeting and Positioning (STP) Analysis
- General Motors Company Ansoff Matrix Analysis

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## General Motors Company - Key Deals

15-Nov-2023 - General Motors Company (NYSE:GM) acquired Tooling & Equipment International Corp.

16-Aug-2023 - Hyundai signs deal to acquire General Motors' Talegaon manufacturing plant

30-Jun-2023 - General Motors Acquires Battery Software Startup ALGOLiON

26-Jun-2023 - GM and Element 25 to Expand U.S. EV Supply Chain with Domestic Manganese Sulfate Production

## General Motors Company - In the News

13-Dec-2023 - GM Promotes Executives to Lead the Next Phase of the Company's Growth Strategy.

16-Aug-2023 - GM Invests in AI and Battery Materials Innovator Mitra Chem

08-Aug-2023 - GM Makes Vehicle-to-Home Bidirectional Charging Technology Available Across Portfolio of Upcoming Ultium-based EVs

18-Jul-2023 - GM Names Norm de Greve as Senior Vice President and Chief Marketing Officer

14-Jul-2023 - GM Delivers Over 526,000 Vehicles in China in the Second Quarter

22-Jun-2023 - GM Names Lin-Hua Wu Senior Vice President and Chief Communications Officer

13-Jun-2023 - General Motors to Invest \$1 Billion in New Factory in Michigan

12-May-2023 - General Motors to Start Selling Electric Hummer Pickup in Fall 2023

11-Apr-2023 - General Motors to Recall 189,000 SUVs Over Fire Risk

08-Mar-2023 - General Motors to Invest \$35 Billion in Electric Vehicles and Self-Driving Cars

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