

Global Home and Garden Product Retail Market Summary and Forecast

Industry Report | 2023-12-22 | 48 pages | MarketLine

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Report description:

Global Home and Garden Product Retail Market Summary and Forecast

Summary

Global Home & Garden Product Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The home & garden products market is segmented into gardening and outdoor living products, home improvement products, and homewares.
- The global home & garden products market had total revenues of \$1,932.3 billion in 2022, representing a compound annual growth rate (CAGR) of 6.7% between 2017 and 2022.
- The home improvement segment accounted for the market's largest proportion in 2022, with total revenues of \$1,089.8 billion, equivalent to 56.4% of the market's overall value.
- The growth in the global home & garden products market is influenced by several macroeconomic factors, such as rising GDP and growing consumer confidence. For instance, according to the Conference Board of Canada, the consumer confidence index in Canada reached 77.3 in May 2023, marking a three-month streak of monthly increases, with a 0.6-point increase in May, bringing its total growth since February to 5.9.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the home & garden product retail market in the global

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global home & garden product retail market
- Leading company profiles reveal details of key home & garden product retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Global home & garden product retail market with five year forecasts

Reasons to Buy

- What was the size of the Global home & garden product retail market by value in 2022?
- What will be the size of the Global home & garden product retail market in 2027?
- What factors are affecting the strength of competition in the Global home & garden product retail market?
- How has the market performed over the last five years?
- What are the main segments that make up the global's home & garden product retail market?

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