

United Kingdom Books Market Summary and Forecast

Industry Report | 2023-12-22 | 39 pages | MarketLine

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Report description:

United Kingdom Books Market Summary and Forecast

Summary

Books in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The books market is segmented into physical, e-book, and other books. The market value represents the retail sales.
- The UK books market had total revenues of \$4,712.1 million in 2022, representing a compound annual growth rate (CAGR) of 3.9% between 2017 and 2022.
- The physical segment accounted for the market's largest proportion in 2022, with total revenues of \$2,229 million, equivalent to 47.3% of the market's overall value.
- The UK market accounts for 14.4% of the European book market.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the books market in the United Kingdom
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the books market in the United Kingdom
- Leading company profiles reveal details of key books market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom books market with

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five year forecasts

Reasons to Buy

- What was the size of the United Kingdom books market by value in 2022?
- What will be the size of the United Kingdom books market in 2027?
- What factors are affecting the strength of competition in the United Kingdom books market?
- How has the market performed over the last five years?
- What are the main segments that make up the United Kingdom's books market?

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