

Germany Home and Garden Product Retail Market Summary and Forecast

Industry Report | 2023-12-22 | 41 pages | MarketLine

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Report description:

Germany Home and Garden Product Retail Market Summary and Forecast

Summary

Home & Garden Product Retail in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The home & garden products market is segmented into gardening and outdoor living products, home improvement products, and homewares.
- The German home & garden products market had total revenues of \$84.9 billion in 2022, representing a compound annual growth rate (CAGR) of 4% between 2017 and 2022.
- The home improvement segment accounted for the market's largest proportion in 2022, with total revenues of \$49.2 billion, equivalent to 58% of the market's overall value.
- The growth in the German home & garden products market is influenced by several macroeconomic factors, such as rising GDP and growing consumer confidence. For instance, the real GDP annual growth rate of Germany in 2022 stood at 1.8%, according to GlobalData.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the home & garden product retail market in Germany
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the home & garden product

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retail market in Germany

- Leading company profiles reveal details of key home & garden product retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Germany home & garden product retail market with five year forecasts

Reasons to Buy

- What was the size of the Germany home & garden product retail market by value in 2022?
- What will be the size of the Germany home & garden product retail market in 2027?
- What factors are affecting the strength of competition in the Germany home & garden product retail market?
- How has the market performed over the last five years?
- What are the main segments that make up Germany's home & garden product retail market?

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