

Australia Publishing Market Summary and Forecast

Industry Report | 2024-01-05 | 44 pages | MarketLine

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Report description:

Australia Publishing Market Summary and Forecast

Summary

Publishing in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The publishing market is segmented into books, newspapers, and magazines.
- The Australian publishing market had total revenues of \$3.8 billion in 2022, representing a negative compound annual growth rate (CAGR) of 4.5% between 2017 and 2022.
- The books segment accounted for the market's largest proportion in 2022, with total revenues of \$1.6 billion, equivalent to 41.1% of the market's overall value.
- The newspaper and magazine sectors within this market grapple with declining circulation rates and plummeting advertising revenues.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the publishing market in Australia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in Australia
- Leading company profiles reveal details of key publishing market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Australia publishing market with five year forecasts

Reasons to Buy

- What was the size of the Australia publishing market by value in 2022?
- What will be the size of the Australia publishing market in 2027?
- What factors are affecting the strength of competition in the Australia publishing market?
- How has the market performed over the last five years?
- What are the main segments that make up Australia's publishing market?

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