

## **Indonesia Publishing Market Summary and Forecast**

Industry Report | 2024-01-05 | 36 pages | MarketLine

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### **Report description:**

Indonesia Publishing Market Summary and Forecast

#### Summary

Publishing in Indonesia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The publishing market is segmented into books, newspapers, and magazines.
- The Indonesian publishing market had total revenues of \$1.5 billion in 2022, representing a compound annual growth rate (CAGR) of 3.1% between 2017 and 2022.
- The books segment accounted for the market's largest proportion in 2022, with total revenues of \$0.6 billion, equivalent to 40.3% of the market's overall value.
- The Indonesian publishing market is encountering fierce competition from other prominent entertainment sources. Both the newspaper and magazine segments within this industry are contending with decreasing circulation rates and a sharp decline in advertising.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the publishing market in Indonesia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in Indonesia

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- Leading company profiles reveal details of key publishing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Indonesia publishing market with five year forecasts

#### Reasons to Buy

- What was the size of the Indonesia publishing market by value in 2022?
- What will be the size of the Indonesia publishing market in 2027?
- What factors are affecting the strength of competition in the Indonesia publishing market?
- How has the market performed over the last five years?
- What are the main segments that make up Indonesia's publishing market?

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