

India Publishing Market Summary and Forecast

Industry Report | 2024-01-05 | 45 pages | MarketLine

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Report description:

India Publishing Market Summary and Forecast

Summary

Publishing in India industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The publishing market is segmented into books, newspapers, and magazines.
- The Indian publishing market had total revenues of \$21.7 billion in 2022, representing a compound annual growth rate (CAGR) of 3.7% between 2017 and 2022.
- The books segment accounted for the market's largest proportion in 2022, with total revenues of \$15 billion, equivalent to 68.9% of the market's overall value.
- India's publishing market continues to grow rapidly, making it one of the few in the world with a stable economy and increasing literacy rate.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the publishing market in India
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in India
- Leading company profiles reveal details of key publishing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the India publishing market with five

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year forecasts

Reasons to Buy

- What was the size of the India publishing market by value in 2022?
- What will be the size of the India publishing market in 2027?
- What factors are affecting the strength of competition in the India publishing market?
- How has the market performed over the last five years?
- What are the main segments that make up India's publishing market?

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