

## **United States Tires and Rubber Market Summary and Forecast**

Industry Report | 2023-12-22 | 54 pages | MarketLine

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### **Report description:**

United States Tires and Rubber Market Summary and Forecast

#### Summary

Tires & Rubber in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The tires & rubber market is segmented into car OEM, truck OEM, motorcycle OEM, car aftermarket, truck aftermarket, and motorcycle aftermarket.
- The US tires & rubber market had total revenues of \$49.8 billion in 2022, representing a compound annual growth rate (CAGR) of 9.1% between 2017 and 2022.
- Market consumption volume increased with a CAGR of 0.7% between 2017 and 2022, to reach a total of 330 million units in 2022.
- According to in-house research, in 2022, the US accounted for a share of 77.1% of the North American tire & rubber market. The country is one of the world's leading automotive producers and exporters, which supports the demand for tires & rubber.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the tires & rubber market in the United States
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the tires & rubber market in the United States

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- Leading company profiles reveal details of key tires & rubber market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United States tires & rubber market with five year forecasts

#### Reasons to Buy

- What was the size of the United States tires & rubber market by value in 2022?
- What will be the size of the United States tires & rubber market in 2027?
- What factors are affecting the strength of competition in the United States tires & rubber market?
- How has the market performed over the last five years?
- What are the main segments that make up the United States's tires & rubber market?

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