

United States Books Market Summary and Forecast

Industry Report | 2023-12-22 | 37 pages | MarketLine

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Report description:

United States Books Market Summary and Forecast

Summary

Books in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The books market is segmented into physical, e-book, and other books. The market value represents the retail sales.
- The US books market had total revenues of \$28,176.8 million in 2022, representing a compound annual growth rate (CAGR) of 1.4% between 2017 and 2022.
- The physical segment accounted for the market's largest proportion in 2022, with total revenues of \$20,719.4 million, equivalent to 73.5% of the market's overall value.
- The US market accounts for 19.7% of the global books market.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the books market in the United States
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the books market in the United States
- Leading company profiles reveal details of key books market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United States books market with

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five year forecasts by both value and volume

Reasons to Buy

- What was the size of the United States books market by value in 2022?
- What will be the size of the United States books market in 2027?
- What factors are affecting the strength of competition in the United States books market?
- How has the market performed over the last five years?
- Who are the top competitors in the United States's books market?

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