

Canada Publishing Market Summary and Forecast

Industry Report | 2024-01-05 | 41 pages | MarketLine

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Report description:

Canada Publishing Market Summary and Forecast

Summary

Publishing in Canada industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The publishing market is segmented into books, newspapers, and magazines.
- Canada accounted for a share of 4.6% of the North American publishing market.
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Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the publishing market in Canada
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in Canada
- Leading company profiles reveal details of key publishing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Canada publishing market with five year forecasts

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Reasons to Buy

- What was the size of the Canada publishing market by value in 2022?
- What will be the size of the Canada publishing market in 2027?
- What factors are affecting the strength of competition in the Canada publishing market?
- How has the market performed over the last five years?
- Who are the top competitors in Canada's publishing market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Category segmentation

1.4. Geography segmentation

1.5. Market rivalry

1.6. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What strategies do leading players follow?

7.3. How is technology being used in the leading players' strategies?

7.4. Which companies offer substitutes to the main market?

7.5. What has been the recent M&A activity?

8 Company Profiles

8.1. Penguin Random House LLC

8.2. News Corp

8.3. Torstar Corporation

8.4. The Woodbridge Company Ltd

9 Macroeconomic Indicators

9.1. Country data

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10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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