

South Africa Home and Garden Product Retail Market Summary and Forecast

Industry Report | 2023-12-22 | 42 pages | MarketLine

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Report description:

South Africa Home and Garden Product Retail Market Summary and Forecast

Summary

Home & Garden Product Retail in South Africa industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The home & garden products market is segmented into gardening and outdoor living products, home improvement products, and homewares.
- The South African home & garden products market had total revenues of \$8 billion in 2022, representing a compound annual growth rate (CAGR) of 3.2% between 2017 and 2022.
- The home improvement segment accounted for the market's largest proportion in 2022, with total revenues of \$5.9 billion, equivalent to 74.4% of the market's overall value.
- In 2022, the South African home & garden products market experienced contraction due to smartphone saturation and reduced consumer spending. The economic slowdown and inflation contributed to decreased consumer spending in retail, resulting in a dip in the market. For instance, consumer price inflation in South Africa in 2022 stood at 6.9%, an increase from 4.5%, according to GlobalData.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the home & garden product retail market in South Africa

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the home & garden product retail market in South Africa
- Leading company profiles reveal details of key home & garden product retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the South Africa home & garden product retail market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the South Africa home & garden product retail market by value in 2022?
- What will be the size of the South Africa home & garden product retail market in 2027?
- What factors are affecting the strength of competition in the South Africa home & garden product retail market?
- How has the market performed over the last five years?
- Who are the top competitors in South Africa's home & garden product retail market?

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