

India School Market Report by Level of Education (Primary, Upper Primary, Secondary, Higher Secondary), Ownership (Government, Local Body, Private Aided, Private Unaided), Board of Affiliation (Central Board of Secondary Education (CBSE), Council for the Indian School Certificate Examinations (CISCE), State Government Boards, and Others), Fee Structure (Low-Income, Medium-Income, High-Income), and Region 2024-2032

Market Report | 2024-01-30 | 117 pages | IMARC Group

AVAILABLE LICENSES:

- Electronic (PDF) Single User \$2699.00
- Five User Licence \$3699.00
- Enterprisewide License \$4699.00

Report description:

The India school market size reached US\$ 48.9 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 125.8 Billion by 2032, exhibiting a growth rate (CAGR) of 10.7% during 2024-2032.

India holds an important place in the global education industry with around 1.55 million K-12 schools and a student base of 218 million. The Indian school system can be segmented in various categories according to the level of education provided such as preschool, primary, middle, secondary and higher secondary. On the basis of ownership, it can be segmented into government, local bodies, private aided or unaided institution and on the basis of affiliation, it can be segmented into having Indian or international board affiliations. The School education in India has traditionally been characterised by overcrowding of classes and ineffective learning for students. However, as a result of infrastructure growth, increasing private and public investments and technological advancements, the school infrastructure in the country has witnessed significant growth with the mode of teaching also shifting to digital learning and smart class formats. This has assisted the students in improving their academic performance significantly and made teaching more effective.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

The primary factor driving the Indian school market is the huge population in the country and a significant shortage of the number of schools to provide quality education. With a constantly growing population of around 1.37 billion, India represents the world's second largest populated country after China. This represents a huge consumer base for the education sector. Another factor driving the Indian school market is the significant amount of monetary support received from the government as well as private Institutions. This has resulted in significant upgradation of the education infrastructure across both rural and urban regions. Additionally, reforms such as New Education Policy (NEP), foundation of Eklavya schools, etc, introduced by the government in order to promote girl education and provide equal opportunities for all has also driven the market positively. Moreover, technological advancements in the methods of teaching such as smart classes, digital libraries, augmented reality, etc, has also made learning more interactive for students, exhibiting immense scope for the Indian school market.

IMARC Group's latest report provides a deep insight into the Indian school market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Indian school market in any manner.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the India school market report, along with forecasts at the country and regional level from 2024-2032. Our report has categorized the market based on level of education, ownership, board of affiliation and fee structure.

Breakup by Level of Education:

- Primary
- Upper Primary
- Secondary
- Higher Secondary

At present, the primary level of education represents the largest segment on account of numerous programmes initiated by the Government of India for encouraging parents to send their children to primary schools. For instance, the Sarva Shiksha Abhiyan (SSA) focuses on universalizing elementary education, bridging gender and social gaps in education and enhancing the learning levels of children.

Breakup by Ownership:

- Government
 - Primary
 - Upper Primary
 - Secondary
 - Higher Secondary
- Local Body
 - Primary
 - Upper Primary
 - Secondary
 - Higher Secondary
- Private Aided
 - Primary

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Upper Primary
Secondary
Higher Secondary
Private Unaided
Primary
Upper Primary
Secondary
Higher Secondary

Government-owned schools account for the majority of the total market share as they provide the infrastructure for the physical and mental development of students. Some of the top government schools in the country include Kendriya Vidyalaya, Navodaya Vidyalaya, Sainik School, Military School, Air Force School, and Naval School.

Breakup by Board of Affiliation:

Central Board of Secondary Education (CBSE)
Council for the Indian School Certificate Examinations (CISCE)
State Government Boards
Others (NIOS, IBs, etc.)

Schools operating under the state government boards dominated the market as they generally charge lesser fees than CBSE schools.

Breakup by Fee Structure:

Low-Income
Medium-Income
High-Income

The low-income segment holds the largest market share in the market. The fee charged by the government educational institutes, which are operated by municipal committees, corporations or schools, is very nominal. As a result, people from the lower sections of society prefer to send their children to these schools.

Breakup by Region:

North India
East India
West and Central India
South India

Amongst these, North India enjoys the leading position in the market as governing agencies are undertaking initiatives to enhance the condition of public schools of the region.

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players.

Key Questions Answered in This Report

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

1. What was the size of the India school market in 2023?
2. What is the expected growth rate of the India school market during 2024-2032?
3. What are the key factors driving the India school market?
4. What has been the impact of COVID-19 on the India school market?
5. What is the breakup of the India school market based on the level of education?
6. What is the breakup of the India school market based on ownership?
7. What is the breakup of the India school market based on the board of affiliation?
8. What is the breakup of the India school market based on the fee structure?
9. What are the key regions in the India school market?

Table of Contents:

- 1 Preface
- 2 Scope and Methodology
 - 2.1 Objectives of the Study
 - 2.2 Stakeholders
 - 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
 - 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
 - 2.5 Forecasting Methodology
- 3 Executive Summary
- 4 Introduction
 - 4.1 Overview
 - 4.2 Key Industry Trends
- 5 India School Market
 - 5.1 Market Overview
 - 5.2 Market Performance
 - 5.3 Impact of COVID-19
 - 5.4 Market Breakup by Level of Education
 - 5.5 Market Breakup by Ownership
 - 5.6 Market Breakup by Board of Affiliation
 - 5.7 Market Breakup by Fee Structure
 - 5.8 Market Breakup by Region
 - 5.9 Market Forecast
 - 5.10 SWOT Analysis
 - 5.10.1 Overview
 - 5.10.2 Strengths
 - 5.10.3 Weaknesses
 - 5.10.4 Opportunities
 - 5.10.5 Threats
 - 5.11 Value Chain Analysis
 - 5.12 Porter's Five Forces Analysis
 - 5.12.1 Overview
 - 5.12.2 Bargaining Power of Buyers

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5.12.3 Bargaining Power of Suppliers
- 5.12.4 Degree of Competition
- 5.12.5 Threat of New Entrants
- 5.12.6 Threat of Substitutes
- 5.13 PESTEL Analysis
 - 5.13.1 Political
 - 5.13.2 Economic
 - 5.13.3 Social
 - 5.13.4 Technological
 - 5.13.5 Environmental
 - 5.13.6 Legal
- 5.14 Price Analysis
- 6 Market Breakup by Level of Education
 - 6.1 Primary
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
 - 6.2 Upper Primary
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
 - 6.3 Secondary
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast
 - 6.4 Higher Secondary
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 7 Market Breakup by Ownership
 - 7.1 Government
 - 7.1.1 Market Trends
 - 7.1.2 Market Breakup by Type
 - 7.1.2.1 Primary
 - 7.1.2.1.1 Market Trends
 - 7.1.2.1.2 Market Forecast
 - 7.1.2.2 Upper Primary
 - 7.1.2.2.1 Market Trends
 - 7.1.2.2.2 Market Forecast
 - 7.1.2.3 Secondary
 - 7.1.2.3.1 Market Trends
 - 7.1.2.3.2 Market Forecast
 - 7.1.2.4 Higher Secondary
 - 7.1.2.4.1 Market Trends
 - 7.1.2.4.2 Market Forecast
 - 7.1.3 Market Forecast
 - 7.2 Local Body
 - 7.2.1 Market Trends
 - 7.2.2 Market Breakup by Type
 - 7.2.2.1 Primary
 - 7.2.2.1.1 Market Trends

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7.2.2.1.2 Market Forecast
- 7.2.2.2 Upper Primary
 - 7.2.2.2.1 Market Trends
 - 7.2.2.2.2 Market Forecast
- 7.2.2.3 Secondary
 - 7.2.2.3.1 Market Trends
 - 7.2.2.3.2 Market Forecast
- 7.2.2.4 Higher Secondary
 - 7.2.2.4.1 Market Trends
 - 7.2.2.4.2 Market Forecast
- 7.2.3 Market Forecast
- 7.3 Private Aided
 - 7.3.1 Market Trends
 - 7.3.2 Market Breakup by Type
 - 7.3.2.1 Primary
 - 7.3.2.1.1 Market Trends
 - 7.3.2.1.2 Market Forecast
 - 7.3.2.2 Upper Primary
 - 7.3.2.2.1 Market Trends
 - 7.3.2.2.2 Market Forecast
 - 7.3.2.3 Secondary
 - 7.3.2.3.1 Market Trends
 - 7.3.2.3.2 Market Forecast
 - 7.3.2.4 Higher Secondary
 - 7.3.2.4.1 Market Trends
 - 7.3.2.4.2 Market Forecast
 - 7.3.3 Market Forecast
- 7.4 Private Unaided
 - 7.4.1 Market Trends
 - 7.4.2 Market Breakup by Type
 - 7.4.2.1 Primary
 - 7.4.2.1.1 Market Trends
 - 7.4.2.1.2 Market Forecast
 - 7.4.2.2 Upper Primary
 - 7.4.2.2.1 Market Trends
 - 7.4.2.2.2 Market Forecast
 - 7.4.2.3 Secondary
 - 7.4.2.3.1 Market Trends
 - 7.4.2.3.2 Market Forecast
 - 7.4.2.4 Higher Secondary
 - 7.4.2.4.1 Market Trends
 - 7.4.2.4.2 Market Forecast
 - 7.4.3 Market Forecast
- 8 Market Breakup by Board of Affiliation
 - 8.1 Central Board of Secondary Education
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

8.2 Council for the Indian School Certificate Examinations

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 State Government Boards

8.3.1 Market Trends

8.3.2 Market Forecast

8.4 Others

8.4.1 Market Trends

8.4.2 Market Forecast

9 Market Breakup by Fee Structure

9.1 Low-Income

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Medium-Income

9.2.1 Market Trends

9.2.2 Market Forecast

9.3 High-Income

9.3.1 Market Trends

9.3.2 Market Forecast

10 Market Breakup by Region

10.1 North India

10.1.1 Market Trends

10.1.2 Market Forecast

10.2 West and Central India

10.2.1 Market Trends

10.2.2 Market Forecast

10.3 South India

10.3.1 Market Trends

10.3.2 Market Forecast

10.4 East India

10.4.1 Market Trends

10.4.2 Market Forecast

11 Government Regulations

12 Strategic Recommendations

13 Competitive Landscape

13.1 Market Structure

13.2 Key Players

13.3 Profiles of Key Players

India School Market Report by Level of Education (Primary, Upper Primary, Secondary, Higher Secondary), Ownership (Government, Local Body, Private Aided, Private Unaided), Board of Affiliation (Central Board of Secondary Education (CBSE), Council for the Indian School Certificate Examinations (CISCE), State Government Boards, and Others), Fee Structure (Low-Income, Medium-Income, High-Income), and Region 2024-2032

Market Report | 2024-01-30 | 117 pages | IMARC Group

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Electronic (PDF) Single User	\$2699.00
	Five User Licence	\$3699.00
	Enterprisewide License	\$4699.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-02"/>
		Signature	<input type="text"/>