

India Paper Cups Market Report by Cup Type (Hot Paper Cups, Cold Paper Cups), Wall Type (Single Wall Paper Cups, Double Wall Paper Cups, Triple Wall Paper Cups), Cup Size (Small, Medium, Large), Application (Tea and Coffee, Chilled Food and Beverages, and Others), End User (Coffee/Tea Shops, Fast Foods Shops/ QSRs, Offices, Educational Institutes and Multiplexes, Supermarket (Food Courts), and Others), and State 2024-2032

Market Report | 2024-01-30 | 117 pages | IMARC Group

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Report description:

The India paper cups market size reached 22.7 Billion Units in 2023. Looking forward, IMARC Group expects the market to reach 28.7 Billion Units by 2032, exhibiting a growth rate (CAGR) of 2.5% during 2024-2032. The rising application in social and public gatherings, increasing demand for cost-effective and sustainable solutions, and the growing environmental concerns represent some of the key factors driving the market.

Paper cups, also known as disposable cups, are made from bleached virgin paper pulp and coated with plastic and wax to prevent liquid from soaking through the paper and leaking. They are also coated with polyethylene, which aids in enhancing their durability and performance by controlling the condensed moisture from absorbing in and retaining the original flavor of the product. They are eco-friendly and biodegradable and help in saving time and effort as paper cups do not require cleaning and can be easily discarded after a single use. As a result, paper cups are widely used in India for consuming beverages like tea, coffee, soup, and soft drinks at social gatherings, celebrations, and special occasions. They are also used in hospitals, cafes, restaurants, hotels, and public buildings to prevent the spread of contagious diseases.

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India Paper Cups Market Trends:

At present, the rising consumption of beverages among consumers represents one of the key factors supporting the growth of the market in India. Besides this, the growing demand for disposable packaging in quick service restaurants (QSRs) and fast-food chains to reduce leakage and spillage of beverages is offering a positive market outlook in the country. Additionally, there is a rise in the need for sustainable and environment friendly solutions among the masses. This, coupled with the increasing demand for paper cups as they easily decompose in the environment and do not add to landfill wastes or pollute water bodies, is propelling the growth of the market. Apart from this, the wide availability of paper cups through various distribution channels, such as hypermarkets, supermarkets, and convenience, specialty and online stores, is offering lucrative growth opportunities to industry investors. Moreover, the increasing demand for fancy graphics, attractive designs, and customized paper cups among the masses is positively influencing the market in the country. In addition, the Government of India is encouraging the adoption of paper cups as they are sustainable and do not affect the environment, which is contributing to the market growth. Furthermore, the rising demand for paper cups in hospitals to prevent the spread of germs is strengthening the market growth in India.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the India paper cups market report, along with forecasts at the country and state level from 2024-2032. Our report has categorized the market based on cup type, wall type, cup size, application, and end user.

Cup Type Insights

Hot Paper Cups
Cold Paper Cups

The report has provided a detailed breakup and analysis of the India paper cups market based on the cup type. This includes hot paper cups and cold paper cups. According to the report, hot paper cups represented the largest segment.

Wall Type Insights

Single Wall Paper Cups
Double Wall Paper Cups
Triple Wall Paper Cups

A detailed breakup and analysis of the India paper cups market based on the wall type has also been provided in the report. This includes single wall paper cups, double wall paper cups, and triple wall paper cups. According to the report, single wall paper cups accounted for the largest market share.

Cup Size Insights

Small
Medium
Large

A detailed breakup and analysis of the India paper cups market based on the cup size has also been provided in the report. This includes small, medium, and large.

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Application Insights

Tea and Coffee
Chilled Food and Beverages
Others

A detailed breakup and analysis of the India paper cups market based on the application has also been provided in the report. This includes tea and coffee, chilled food and beverages, and others. According to the report, tea and coffee accounted for the largest market share.

End User Insights

Coffee/Tea Shops
Fast Foods Shops/ QSRs
Offices, Educational Institutes and Multiplexes
Supermarket (Food Courts)
Others

A detailed breakup and analysis of the India paper cups market based on the end-user has also been provided in the report. This includes coffee/tea shops, fast foods shops/ QSRs, offices, educational institutes and multiplexes, supermarket (food courts), and others. According to the report, coffee/tea shops accounted for the largest market share.

States Insights

Maharashtra
Uttar Pradesh
Tamil Nadu
West Bengal
Gujarat
Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Maharashtra, Uttar Pradesh, Tamil Nadu, West Bengal, Gujarat, and Others. According to the report, Maharashtra was the largest market for paper cups in India. Some of the factors driving the Maharashtra paper cups market included government initiatives to promote paper cups, increasing demand in hotels, cafes, and restaurants, presence of various key players, etc.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the India paper cups market. Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the companies covered include Leetha Group, Sri Lakshmi Polypack, Octane Ecowares Private Limited, Plus Paper Foodpac Ltd., Neeyog Packaging, Swan International, Manohar International Private Limited (MIPL), Greenware Revolution, Vecchio Industries Private Limited, Hyper Pack Private Limited, Valpack Solutions Pvt. Ltd., Ashima Paper Products, World Star Packaging Industry, Paricott India Papercup Pvt. Ltd., etc.

Key Questions Answered in This Report

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1. What was the size of the India paper cups market in 2023?
2. What is the expected growth rate of the India paper cups market during 2024-2032?
3. What are the key factors driving the India paper cups market?
4. What has been the impact of COVID-19 on the India paper cups market?
5. What is the breakup of the India paper cups market based on the cup type?
6. What is the breakup of the India paper cups market based on the wall type?
7. What is the breakup of the India paper cups market based on the application?
8. What is the breakup of the India paper cups market based on the end user?
9. What are the key regions in the India paper cups market?
10. Who are the key players/companies in the India paper cups market?

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