

## **Fixed LTE Market by Solution (LTE Infrastructure, and Others), User (Residential, Commercial), and Region 2024-2032**

Market Report | 2024-01-30 | 141 pages | IMARC Group

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### **Report description:**

The global fixed LTE market size reached US\$ 38.6 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 204.4 Billion by 2032, exhibiting a growth rate (CAGR) of 19.73% during 2024-2032. The growing need for high-speed internet, the increasing proliferation of IoT devices, and the rising number of public communication network operators and telecom vendors represent some of the key factors driving the market.

Fixed LTE (Long Term Evolution) is a type of wireless broadband connection based on cellular network technologies, such as global system for mobile communication (GSM), enhanced data rates for GSM evolution (EDGE), high-speed packet access (HSPA), and universal mobile telecommunications system (UMTS), to provide internet access to homes and businesses. Unlike traditional broadband connections, which rely on a physical cable or fiber-optic line to deliver internet to a fixed location, fixed LTE uses cellular towers to transmit data wirelessly. It is widely adopted in rural or remote areas and to avoid the installation costs and wait times associated with wired connections. In addition to this, it is extremely flexible and can be easily moved or relocated, making it ideal for temporary installations.

### **Fixed LTE Market Trends:**

The growing need for low-cost, high-speed internet and the increasing global data consumption are primarily driving the fixed LTE market growth. Besides this, the expanding applicability of the internet with the internet of things (IoT) platforms, the proliferation of LTE-enabled devices, and the escalating reliance on smartphones, tablets, and laptops for internet browsing, video streaming, online gaming, and other data-intensive applications are contributing to the market growth. Moreover, extensive investments in fixed LTE infrastructure to provide high-speed internet connectivity to their customers through a surging number of public communication network operators and telecom vendors are creating a positive outlook for the market. In line with this, fixed LTE networks offer an attractive cost-benefit ratio and provide the necessary speed, capacity, and bandwidth to support the increasing number of users and last-mile applications, which, in turn, is strengthening the market growth. In addition to this, the widespread deployment of fixed LTE in residential areas, especially in underdeveloped and rural areas where traditional broadband services

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are not available, is aiding in market expansion. Concurrent with this, shifting trends of remote working, the large-scale adoption of cloud-based services, and the increasing number of applications that require low latency are presenting remunerative growth opportunities for the market. Furthermore, the emergence of innovative technologies, such as the fifth generation (5G), massive MIMO, network slicing and virtual reality (VR), and augmented reality (AR), is acting as another growth-inducing factor.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global fixed LTE market, along with forecasts at the global, regional, and country levels from 2024-2032. Our report has categorized the market based on solution and user.

#### Solution Insights:

- LTE Infrastructure
- Others
- Indoor CPE
- Outdoor CPE

The report has provided a detailed breakup and analysis of the fixed LTE market based on the solution. This includes LTE infrastructure and others (indoor CPE and outdoor CPE). According to the report, LTE infrastructure represented the largest segment.

#### User Insights:

- Residential
- Commercial

A detailed breakup and analysis of the fixed LTE market based on the user has also been provided in the report. This includes residential and commercial. According to the report, residential accounted for the largest market share.

#### Regional Insights:

- North America
  - United States
  - Canada
- Asia Pacific
  - China
  - Japan
  - India
  - South Korea
  - Australia
  - Indonesia
  - Others
- Europe
  - Germany
  - France
  - United Kingdom
  - Italy
  - Spain

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Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, Asia Pacific was the largest market for fixed LTE. Some of the factors driving the Asia Pacific fixed LTE market included the growing demand for connectivity, the proliferation of smartphones, and the increasing utilization of fixed LTE in residential areas.

#### Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global fixed LTE market. Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the companies covered include AT&T Inc., Cisco Systems Inc., Commscope Holding Company, Inc., Huawei Technologies Co., Ltd., Netgear, Inc., Sagemcom, Samsung Group, Telenet Systems Pvt. Ltd, Telrad Networks, Vantiva, Zyxel Communications Corp (Unizyx Holding Corporation), etc.

#### Key Questions Answered in This Report:

How has the global fixed LTE market performed so far, and how will it perform in the coming years?  
What are the drivers, restraints, and opportunities in the global fixed LTE market?  
What is the impact of each driver, restraint, and opportunity on the global fixed LTE market?  
What are the key regional markets?  
Which countries represent the most attractive fixed LTE market?  
What is the breakup of the market based on the solution?  
Which is the most attractive solution in the fixed LTE market?  
What is the breakup of the market based on the user?  
Which is the most attractive user in the fixed LTE market?  
What is the competitive structure of the global fixed LTE market?  
Who are the key players/companies in the global fixed LTE market?

#### Table of Contents:

- 1 Preface
- 2 Scope and Methodology
  - 2.1 Objectives of the Study
  - 2.2 Stakeholders
  - 2.3 Data Sources
    - 2.3.1 Primary Sources
    - 2.3.2 Secondary Sources
  - 2.4 Market Estimation
    - 2.4.1 Bottom-Up Approach
    - 2.4.2 Top-Down Approach

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- 2.5 Forecasting Methodology
- 3 Executive Summary
- 4 Introduction
  - 4.1 Overview
  - 4.2 Key Industry Trends
- 5 Global Fixed LTE Market
  - 5.1 Market Overview
  - 5.2 Market Performance
  - 5.3 Impact of COVID-19
  - 5.4 Market Forecast
- 6 Market Breakup by Solution
  - 6.1 LTE Infrastructure
    - 6.1.1 Market Trends
    - 6.1.2 Market Forecast
  - 6.2 Others
    - 6.2.1 Market Trends
    - 6.2.2 Key Segments
      - 6.2.2.1 Indoor CPE
      - 6.2.2.2 Outdoor CPE
    - 6.2.3 Market Forecast
- 7 Market Breakup by User
  - 7.1 Residential
    - 7.1.1 Market Trends
    - 7.1.2 Market Forecast
  - 7.2 Commercial
    - 7.2.1 Market Trends
    - 7.2.2 Market Forecast
- 8 Market Breakup by Region
  - 8.1 North America
    - 8.1.1 United States
      - 8.1.1.1 Market Trends
      - 8.1.1.2 Market Forecast
    - 8.1.2 Canada
      - 8.1.2.1 Market Trends
      - 8.1.2.2 Market Forecast
  - 8.2 Asia-Pacific
    - 8.2.1 China
      - 8.2.1.1 Market Trends
      - 8.2.1.2 Market Forecast
    - 8.2.2 Japan
      - 8.2.2.1 Market Trends
      - 8.2.2.2 Market Forecast
    - 8.2.3 India
      - 8.2.3.1 Market Trends
      - 8.2.3.2 Market Forecast
    - 8.2.4 South Korea
      - 8.2.4.1 Market Trends

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- 8.2.4.2 Market Forecast
- 8.2.5 Australia
  - 8.2.5.1 Market Trends
  - 8.2.5.2 Market Forecast
- 8.2.6 Indonesia
  - 8.2.6.1 Market Trends
  - 8.2.6.2 Market Forecast
- 8.2.7 Others
  - 8.2.7.1 Market Trends
  - 8.2.7.2 Market Forecast
- 8.3 Europe
  - 8.3.1 Germany
    - 8.3.1.1 Market Trends
    - 8.3.1.2 Market Forecast
  - 8.3.2 France
    - 8.3.2.1 Market Trends
    - 8.3.2.2 Market Forecast
  - 8.3.3 United Kingdom
    - 8.3.3.1 Market Trends
    - 8.3.3.2 Market Forecast
  - 8.3.4 Italy
    - 8.3.4.1 Market Trends
    - 8.3.4.2 Market Forecast
  - 8.3.5 Spain
    - 8.3.5.1 Market Trends
    - 8.3.5.2 Market Forecast
  - 8.3.6 Russia
    - 8.3.6.1 Market Trends
    - 8.3.6.2 Market Forecast
  - 8.3.7 Others
    - 8.3.7.1 Market Trends
    - 8.3.7.2 Market Forecast
- 8.4 Latin America
  - 8.4.1 Brazil
    - 8.4.1.1 Market Trends
    - 8.4.1.2 Market Forecast
  - 8.4.2 Mexico
    - 8.4.2.1 Market Trends
    - 8.4.2.2 Market Forecast
  - 8.4.3 Others
    - 8.4.3.1 Market Trends
    - 8.4.3.2 Market Forecast
- 8.5 Middle East and Africa
  - 8.5.1 Market Trends
  - 8.5.2 Market Breakup by Country
  - 8.5.3 Market Forecast
- 9 Drivers, Restraints, and Opportunities

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- 9.1 Overview
- 9.2 Drivers
- 9.3 Restraints
- 9.4 Opportunities
- 10 Value Chain Analysis
- 11 Porters Five Forces Analysis
  - 11.1 Overview
  - 11.2 Bargaining Power of Buyers
  - 11.3 Bargaining Power of Suppliers
  - 11.4 Degree of Competition
  - 11.5 Threat of New Entrants
  - 11.6 Threat of Substitutes
- 12 Price Analysis
- 13 Competitive Landscape
  - 13.1 Market Structure
  - 13.2 Key Players
  - 13.3 Profiles of Key Players
    - 13.3.1 AT&T Inc.
      - 13.3.1.1 Company Overview
      - 13.3.1.2 Product Portfolio
      - 13.3.1.3 Financials
      - 13.3.1.4 SWOT Analysis
    - 13.3.2 Cisco Systems Inc.
      - 13.3.2.1 Company Overview
      - 13.3.2.2 Product Portfolio
      - 13.3.2.3 Financials
      - 13.3.2.4 SWOT Analysis
    - 13.3.3 Commscope Holding Company, Inc.
      - 13.3.3.1 Company Overview
      - 13.3.3.2 Product Portfolio
      - 13.3.3.3 Financials
      - 13.3.3.4 SWOT Analysis
    - 13.3.4 Huawei Technologies Co., Ltd.
      - 13.3.4.1 Company Overview
      - 13.3.4.2 Product Portfolio
      - 13.3.4.3 SWOT Analysis
    - 13.3.5 Netgear, Inc.
      - 13.3.5.1 Company Overview
      - 13.3.5.2 Product Portfolio
      - 13.3.5.3 Financials
      - 13.3.5.4 SWOT Analysis
    - 13.3.6 Sagemcom
      - 13.3.6.1 Company Overview
      - 13.3.6.2 Product Portfolio
    - 13.3.7 Samsung Group
      - 13.3.7.1 Company Overview
      - 13.3.7.2 Product Portfolio

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- 13.3.7.3 Financials
- 13.3.7.4 SWOT Analysis
- 13.3.8 Telenet Systems Pvt. Ltd
  - 13.3.8.1 Company Overview
  - 13.3.8.2 Product Portfolio
- 13.3.9 Telrad Networks
  - 13.3.9.1 Company Overview
  - 13.3.9.2 Product Portfolio
- 13.3.10 Vantiva
  - 13.3.10.1 Company Overview
  - 13.3.10.2 Product Portfolio
  - 13.3.10.3 Financials
  - 13.3.10.4 SWOT Analysis
- 13.3.11 Zyxel Communications Corp (Unizyx Holding Corporation)
  - 13.3.11.1 Company Overview
  - 13.3.11.2 Product Portfolio

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