

Womenswear in Israel

Market Direction | 2023-11-30 | 26 pages | Euromonitor

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Report description:

After two years of strong growth which have seen womenswear recovering from the declines seen during the pandemic, in 2023, the category's growth is expected to slow down. The limited growth in womenswear has been driven by the challenging economic environment, characterised by a repeated increase in interest rates between April 2022 and June 2023, and high inflation leading to a significant decrease in the disposable income of households. Money-squeezed consumers have in turn limited their cons...

Euromonitor International's Womenswear in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Women's Nightwear, Women's Outerwear, Women's Swimwear, Women's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Womenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Clothing prices decline in real terms amidst highly competitive environment and unfavourable weather

Leading brands grow their market share as consumers look for best deals

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