

Tourism Flows in Turkey

Market Direction | 2023-10-03 | 23 pages | Euromonitor

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Report description:

In 2023, domestic, inbound and outbound tourism flows are projected to see strong, if slower than in 2022, growth, both in terms of number of trips and value (constant 2023 prices) sales, as the effects of Coronavirus (COVID-19) continue to wane. In Q1 2023, the numbers of trips were negatively affected by the major earthquake in the country in February 2023, although a recovery has been visible from early Q2 2023. Russia, Germany and the UK are expected to remain the key source markets over 202...

Euromonitor International's Tourism Flows in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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