

Tissue and Hygiene in Cote d'Ivoire

Market Direction | 2023-03-28 | 35 pages | Euromonitor

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Report description:

Although the economy rebounded after the pandemic, 2022 was marked by rising inflation on food, transportation and manufacturing costs, putting pressure on both imported and domestic tissue and hygiene brands. Most of these products are considered non-essential among consumers on limited incomes, especially as they also lack access to proper sanitation and water. However, growth in modern retailing, urbanisation and an increasingly affluent young population bode well for the forecast period.

Euromonitor International's Tissue and Hygiene in Cote d'Ivoire report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Away-from-Home Tissue and Hygiene, Retail Tissue and Hygiene, Rx/Reimbursement adult incontinence, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Tissue and Hygiene in Cote d'Ivoire
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List Of Contents And Tables

TISSUE AND HYGIENE IN COTE D'IVOIRE

EXECUTIVE SUMMARY

Tissue and hygiene in 2022: The big picture
Country background
Socioeconomic trends
Logistics/infrastructure
What next for tissue and hygiene?

MARKET DATA

Table 1 Retail Sales of Tissue and Hygiene by Category: Value 2017-2022
Table 2 Retail Sales of Tissue and Hygiene by Category: % Value Growth 2017-2022
Table 3 NBO Company Shares of Retail Tissue and Hygiene: % Value 2018-2022
Table 4 LBN Brand Shares of Retail Tissue and Hygiene: % Value 2019-2022
Table 5 Distribution of Retail Tissue and Hygiene by Format: % Value 2017-2022
Table 6 Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2022
Table 7 Forecast Retail Sales of Tissue and Hygiene by Category: Value 2022-2027
Table 8 Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2022-2027

DISCLAIMER

SANITARY PROTECTION

2022 Developments
Prospects and Opportunities
Category Data

Table 9 Retail Sales of Sanitary Protection by Category: Value 2017-2022
Table 10 □Retail Sales of Sanitary Protection by Category: % Value Growth 2017-2022
Table 11 □NBO Company Shares of Retail Sanitary Protection: % Value 2018-2022
Table 12 □LBN Brand Shares of Retail Sanitary Protection: % Value 2019-2022
Table 13 □Forecast Retail Sales of Sanitary Protection by Category: Value 2022-2027
Table 14 □Forecast Retail Sales of Sanitary Protection by Category: % Value Growth 2022-2027

NAPPIES/DIAPERS/PANTS

Table 15 □Retail Sales of Nappies/Diapers/Pants by Category: Value 2017-2022
Table 16 □Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2017-2022
Table 17 □NBO Company Shares of Retail Nappies/Diapers/Pants: % Value 2018-2022
Table 18 □LBN Brand Shares of Retail Nappies/Diapers/Pants: % Value 2019-2022
Table 19 □Forecast Retail Sales of Nappies/Diapers/Pants by Category: Value 2022-2027
Table 20 □Forecast Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2022-2027

ADULT INCONTINENCE

Table 21 □Sales of Retail Adult Incontinence by Category: Value 2017-2022
Table 22 □Sales of Retail Adult Incontinence by Category: % Value Growth 2017-2022

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Table 23 □NBO Company Shares of Retail Adult Incontinence: % Value 2018-2022

Table 24 □LBN Brand Shares of Retail Adult Incontinence: % Value 2019-2022

Table 25 □Forecast Sales of Retail Adult Incontinence by Category: Value 2022-2027

Table 26 □Forecast Sales of Retail Adult Incontinence by Category: % Value Growth 2022-2027

WIPES

Table 27 □Retail Sales of Wipes by Category: Value 2017-2022

Table 28 □Retail Sales of Wipes by Category: % Value Growth 2017-2022

Table 29 □NBO Company Shares of Retail Wipes: % Value 2018-2022

Table 30 □LBN Brand Shares of Retail Wipes: % Value 2019-2022

Table 31 □Forecast Retail Sales of Wipes by Category: Value 2022-2027

Table 32 □Forecast Retail Sales of Wipes by Category: % Value Growth 2022-2027

RETAIL TISSUE

Table 33 □Retail Sales of Tissue by Category: Value 2017-2022

Table 34 □Retail Sales of Tissue by Category: % Value Growth 2017-2022

Table 35 □NBO Company Shares of Retail Tissue: % Value 2018-2022

Table 36 □LBN Brand Shares of Retail Tissue: % Value 2019-2022

Table 37 □Forecast Retail Sales of Tissue by Category: Value 2022-2027

Table 38 □Forecast Retail Sales of Tissue by Category: % Value Growth 2022-2027

AWAY-FROM-HOME TISSUE AND HYGIENE

Table 39 □Sales of Away-From-Home Tissue and Hygiene by Category: Value 2017-2022

Table 40 □Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2017-2022

Table 41 □Distribution of Away-From-Home Tissue and Hygiene by Format: % Value 2017-2022

Table 42 □Distribution of Away-From-Home Tissue and Hygiene by Format and Category: % Value 2022

Table 43 □Forecast Sales of Away-From-Home Tissue and Hygiene by Category: Value 2022-2027

Table 44 □Forecast Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2022-2027

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