

Sweet Spreads Packaging in the Philippines

Market Direction | 2023-10-17 | 8 pages | Euromonitor

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Report description:

Glass jars, PET jars and thin wall plastic containers are the most commonly used pack types in chocolate spreads due to a combination of practicality and consumer preferences. Glass jars provide an attractive and sturdy packaging option that preserves the freshness and flavour of chocolate spreads. They are also easily recyclable, aligning with sustainability efforts. The rigid plastic formats, PET bottles and thin wall plastic containers, are lightweight, reducing transportation costs and envir...

Euromonitor International's Sweet Spreads Packaging in Philippines report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SWEET SPREADS PACKAGING IN THE PHILIPPINES

KEY DATA FINDINGS

2022 DEVELOPMENTS

Glass jars popular in chocolate spreads for their recyclability

PET bottles the preferred pack type in honey as they are lightweight and durable

Glass jars are used in jams and preserves as they improve visual appeal

PROSPECTS AND OPPORTUNITIES

Glass jars' leading position unlikely to come under threat

Chocolate spreads packaging continues to see the strongest growth

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