

## **Sweet Spreads Packaging in Colombia**

Market Direction | 2023-09-20 | 8 pages | Euromonitor

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### **Report description:**

The rising consumer health consciousness, given further impetus by the COVID-19 pandemic, is helping honey sales to grow given its perceived natural and beneficial properties. Honey's popularity is also being boosted by its adaptability as a sweetener and culinary ingredient, as well as by growing regional production of this product and an increasing consumer preference for artisanal and premium goods. This increased demand for honey is helping to drive growth in the category as well as accelera...

Euromonitor International's Sweet Spreads Packaging in Colombia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sweet Spreads Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### **Table of Contents:**

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SWEET SPREADS PACKAGING IN COLOMBIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Honey packaging in Colombia grew in 2022 due to rising health consciousness

Glass jars still a popular pack type due to their versatility

Another decline for chocolate spreads in 2022

PROSPECTS AND OPPORTUNITIES

PET bottles to gain share in honey, plastic pouches to make further gains in jams and preserves

The 300g pack size is set to grow due to its affordability in sweet spreads packaging

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