

Sweet Spreads Packaging in Canada

Market Direction | 2023-09-20 | 10 pages | Euromonitor

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Report description:

In spite of the overall packaging unit volumes in sweet spreads declining again in 2022, PET bottles continued to record positive growth in this year, and therefore also an increase in pack type share in sweet spreads. PET bottles are enjoying rising popularity because their transparency allows consumers to easily see the product inside, reassuring them of its quality and texture before purchase. This is particularly important for sweet spreads, where visual appeal plays a significant role in at...

Euromonitor International's Sweet Spreads Packaging in Canada report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SWEET SPREADS PACKAGING IN CANADA

KEY DATA FINDINGS

2022 DEVELOPMENTS

PET bottles continue to gain share in sweet spreads in 2022

Glass jars continue to be the dominant pack type in jams and preserves

Rigid plastic accounts for two thirds of sweet spreads packaging unit volumes

PROSPECTS AND OPPORTUNITIES

Folding cartons are expected to become more popular for sweet spreads packaging

Plastic packaging remains popular despite rising sustainability concerns

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