

Soft Drinks Packaging in the Philippines

Market Direction | 2023-04-04 | 9 pages | Euromonitor

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Report description:

Consumption of bottled water in the Philippines was continuing to enjoy strong growth in 2022. One of the main reasons for the increase in demand for bottled water is the concern about the safety of tap water. With the spread of COVID-19, many consumers in the Philippines became more cautious about the safety of their water supply, and turned to bottled water, which is perceived as a safer option. The fear of contamination and the lack of trust in tap water has led to an increase in sales of bot...

Euromonitor International's Soft Drinks Packaging in Philippines report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Bottled water seeing strong growth

Small pack sizes are in demand in the soft drinks industry

Industry players looking to improve their sustainability credentials

PROSPECTS AND OPPORTUNITIES

Online sales will be a key channel over the forecast period

Sustainability will be a growing concern among brands and consumers

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