

Soft Drinks Packaging in Indonesia

Market Direction | 2023-04-03 | 9 pages | Euromonitor

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Report description:

Although soft drinks packaging in Indonesia continued its post-pandemic recovery in 2022, the market size remained well below pre-pandemic levels. Although unit volumes used in the foodservice channel grew again in 2022, despite certain COVID-19 restrictions continuing into this year, they still remained well below 2019 levels, given this channel lost almost a third of its sales in 2020. PET bottles and thin wall plastic containers are the most prominent pack types in the Indonesian soft drinks...

Euromonitor International's Soft Drinks Packaging in Indonesia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

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Sales of RTD tea are driving the use of thin wall plastic containers and PET bottles

Downsizing in juice driven by price sensitivity of consumers

PROSPECTS AND OPPORTUNITIES

Coca-Cola runs the second edition of its recycling drive in Indonesia

Government initiatives to drive sales of larger pack sizes in bottled water

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