

Soft Drinks Packaging in Colombia

Market Direction | 2023-04-03 | 9 pages | Euromonitor

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Report description:

In 2022, the Colombian soft drinks market continued its strong post-pandemic recovery, with even more dynamic growth than in the previous year. This marked a continued rebound from the COVID-19-related disruption to the industry in 2020, when sales declined in both the retail and foodservice channels. Non-cola carbonates was among the fastest-growing categories in soft drinks in 2022, providing a boost to sales of its most popular pack types: PET bottles and glass bottles. PET bottles account fo...

Euromonitor International's Soft Drinks Packaging in Colombia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOFT DRINKS PACKAGING IN COLOMBIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Continued recovery of on-the-go consumption drives sales of smaller pack sizes

Metal beverage cans gaining share from PET bottles

PROSPECTS AND OPPORTUNITIES

With the Colombian authorities targeting single-use plastic, manufacturers will be focusing on sustainability

Taxes on high-sugar drinks will likely boost the health and wellness trend

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