

Soft Drinks Packaging in China

Market Direction | 2023-04-03 | 9 pages | Euromonitor

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Report description:

The PET bottle, which continued to record increasing packaging unit volumes in 2022, remains the dominant pack type across the soft drinks industry in China, with this expected to continue over the forecast period. This is because this pack type is easy and affordable to manufacture as well as being easy to stack, store and transport. Moreover, PET bottles are seen as being sustainable in China as they are easy to recycle and convenient during production as they can be easily customised into var...

Euromonitor International's Soft Drinks Packaging in China report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Soft Drinks Packaging in China

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List Of Contents And Tables

SOFT DRINKS PACKAGING IN CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

PET bottles remains the biggest pack type in Chinese soft drinks

Bottled water is becoming increasingly popular in China

Consumers looking for healthier products in soft drinks

PROSPECTS AND OPPORTUNITIES

Chinese authorities looking to cut the use of excessive packaging

Increasing usage of metal beverage cans expected over the forecast period

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