

Processed Meat and Seafood Packaging in Canada

Market Direction | 2023-09-20 | 11 pages | Euromonitor

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Report description:

Processed meat and seafood packaging had been in decline for a number of years before the pandemic arrived in Canada. The conditions in the country, including the numerous COVID-19 restrictions, saw this category's packaging unit volumes record positive growth in Canada in 2020, however, with a clear spike in demand for these products, which can be ideal for stockpiling as well as for use in home cooking and meal preparation. However, 2021 saw a swift return to declining unit volumes for process...

Euromonitor International's Processed Meat and Seafood Packaging in Canada report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat and Seafood Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED MEAT AND SEAFOOD PACKAGING IN CANADA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Processed meat and seafood packaging returns to more familiar decline in 2021 and 2022

Thin wall plastic containers continue gaining share in processed meat and seafood in 2022

Plastic pouches still recording dynamic growth in meat and seafood substitutes in 2022

PROSPECTS AND OPPORTUNITIES

Other plastic trays are expected to continue increasing their pack type share over the forecast period

Folding cartons are expected to continue gaining share in shelf stable seafood

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