

Processed Meat and Seafood Packaging in Australia

Market Direction | 2023-09-20 | 9 pages | Euromonitor

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Report description:

The falling packaging unit volume sales in processed meat and seafood in 2022 were primarily driven by processed seafood. Although processed seafood had seen a spike in demand in 2020 when the pandemic first arrived in Australia, the size of the decline in 2022 means that unit volumes fell below their pre-pandemic levels in this year. Metal food cans, the dominant pack type in processed seafood, therefore also recorded a significant decline in their unit volumes in 2022.

Euromonitor International's Processed Meat and Seafood Packaging in Australia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat and Seafood Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED MEAT AND SEAFOOD PACKAGING IN AUSTRALIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Packaging unit volumes of processed meat and seafood decline in 2022

Sustainability considerations driving packaging innovation

Meat and seafood substitutes continue to record strong growth

PROSPECTS AND OPPORTUNITIES

Thin wall plastic containers expected to gain share in chilled processed seafood

Medium-sized packs expected to perform strongly over the forecast period

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