

Processed Fruit and Vegetables Packaging in Indonesia

Market Direction | 2023-09-29 | 8 pages | Euromonitor

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Report description:

Shelf stable fruit's growth in Indonesia is due to the prolonged shelf life that these products offer. In addition, these products require less stringent temperature control during storage and transportation, making them well-suited for Indonesia's diverse climate and varying distribution conditions. Moreover, shelf stable fruit offers convenience, as it can be stored for longer periods without refrigeration, catering to consumers with limited access to fresh produce or those seeking non-perisha...

Euromonitor International's Processed Fruit and Vegetables Packaging in Indonesia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN INDONESIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Shelf stable fruit packaging continues to grow in Indonesia as consumers favour its longer shelf life

Metal food cans are the preferred pack type due to their durability

Manufacturers continue replacing standard can ends with easy-open can ends for convenience

PROSPECTS AND OPPORTUNITIES

Brick liquid cartons could benefit from their eco-friendly credentials

Packaged frozen fruit and vegetables will see increasing competition from unpackaged products

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