

Processed Fruit and Vegetables Packaging in Hong Kong, China

Market Direction | 2023-09-22 | 8 pages | Euromonitor

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Report description:

Metal food cans lead the packaging of shelf stable fruit and vegetables, which also means that they are the main pack type in overall processed fruit and vegetables. Metal food cans preserve the freshness and flavour of shelf stable fruit and vegetables as they provide a strong barrier against sunlight, moisture and air. This is important in Hong Kong, where consumers often stock up on non-perishable food items due to their busy lifestyles. This pack type is also durable and makes sure that the...

Euromonitor International's Processed Fruit and Vegetables Packaging in Hong Kong, China report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Metal food cans remain popular for their preservation and durability qualities

Brick liquid cartons record strong growth over the review period

The 200g pack size is gaining share in processed fruit and vegetables

PROSPECTS AND OPPORTUNITIES

Plastic pouches are expected to become more popular thanks to the convenience they offer

Folding cartons to gain share in shelf stable tomatoes

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