

Processed Fruit and Vegetables Packaging in Germany

Market Direction | 2023-09-22 | 10 pages | Euromonitor

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Report description:

Due to the greater amount of time Germans spent at home as well as foodservice closures, 2020 saw consumers cooking and eating more meals at home in this year, providing a boost to the various products on offer in the processed fruit and vegetables category. This spike in demand also provided a boost to all pack types used in processed fruit and vegetables. However, packaging unit volumes slipped into decline in 2021, with another, and stronger, fall in sales seen in 2022. Nevertheless, unit vol...

Euromonitor International's Processed Fruit and Vegetables Packaging in Germany report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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The rising health trend creates an opportunity for stand-up pouches

Glass jars expected to gain ground in shelf stable beans

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