

Processed Fruit and Vegetables Packaging in France

Market Direction | 2023-09-20 | 9 pages | Euromonitor

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Report description:

The COVID-19 restrictions introduced when the pandemic hit the country in 2020, saw consumers stockpiling packaged food products, with processed fruit and vegetables ideal for this. This saw a major spike in packaging unit volume sales in processed fruit and vegetables in 2020. A decline was then seen in 2021, as sales normalised, with positive, if generally modest, growth seen across most categories in 2022. Given the size of the demand spike in 2020, however, processed fruit and vegetables pac...

Euromonitor International's Processed Fruit and Vegetables Packaging in France report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN FRANCE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Processed fruit and vegetables packaging recording unit volume growth in 2022

Use of folding cartons is increasing in frozen processed potatoes due to their sustainable features

Glass jars are gaining traction in shelf stable beans due to their transparency and reusability

PROSPECTS AND OPPORTUNITIES

Popularity of smaller pack sizes is likely to boost the usage of aluminium/plastic pouches

Metal food cans are likely to remain a popular packaging option due to their impermeability

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