

Processed Fruit and Vegetables Packaging in Canada

Market Direction | 2023-09-20 | 11 pages | Euromonitor

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Report description:

In 2022, plastic pouches continued to increase their pack type share in processed fruit and vegetables in Canada due to their versatile and practical attributes. Plastic pouches offer a lightweight and space-efficient packaging format, which reduces transportation costs and environmental impact. Their flexibility in design and sealing options ensures that various portion sizes can be accommodated, catering to diverse consumer needs and minimising food waste. Moreover, plastic pouches effectively...

Euromonitor International's Processed Fruit and Vegetables Packaging in Canada report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN CANADA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Plastic pouches continue gaining share in processed fruit and vegetables

Thin wall plastic containers record an increase in pack type share in frozen fruit

Industry players will continue to pursue sustainability goals

PROSPECTS AND OPPORTUNITIES

Glass jars expected to gain share in shelf stable fruit and vegetables

Flexible plastic to benefit from growth in frozen processed potatoes

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