

## **Processed Fruit and Vegetables Packaging in Brazil**

Market Direction | 2023-09-20 | 8 pages | Euromonitor

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### **Report description:**

Processed fruit and vegetables packaging continued to grow in Brazil in 2022, in spite of already having enjoyed a spike in demand in the past two years due to the additional home cooking during the pandemic. Consumers are increasingly looking for convenient and ready-to-eat food options, but also appreciate the extended shelf life that comes with processed fruit and vegetables, and which has driven the adoption of packaging solutions that preserve the freshness and quality of these perishable p...

Euromonitor International's Processed Fruit and Vegetables Packaging in Brazil report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN BRAZIL

KEY DATA FINDINGS

2022 DEVELOPMENTS

Processed fruit and vegetables packaging continues to record growth in 2022

Metal food cans are the preferred pack type in processed fruit and vegetables

The 200g pack size is popular among consumers due to its convenient portion control

PROSPECTS AND OPPORTUNITIES

Frozen processed potatoes expected to continue recording strong growth

Rising health awareness to boost processed fruit and vegetables growth

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