Processed Fruit and Vegetables Packaging in Australia

Market Direction | 2023-09-20 | 8 pages | Euromonitor

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Report description:

After seeing only sluggish retail unit volume growth, at best, in the earlier years of the review period, shelf stable fruit and vegetables packaging recorded a spike in demand due to the arrival of the pandemic in 2020, followed by further positive growth in 2021. The previous sluggish or stagnating growth had chiefly been due to a lack of innovation, with players proving reluctant to invest in new pack types in this category as demand for shelf stable fruit and vegetables was weak or even dimi...

Euromonitor International's Processed Fruit and Vegetables Packaging in Australia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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