

## **Personal Accessories in the Philippines**

Market Direction | 2024-01-17 | 51 pages | Euromonitor

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### **Report description:**

Higher consumer spending due to urbanisation, more online and offline retail opportunities due to high economic activity, and a growing interest in personal style and expression as a response to long periods of COVID-19 lockdowns are set to drive growth in personal accessories in 2023. As a revenge category, personal accessories has a good foundation for growth, and in 2023 is expected to see a full recovery from the contraction to value sales seen in the market in 2020 due to the pandemic.

Euromonitor International's Personal Accessories in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Personal Accessories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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