

## **Personal Accessories in Taiwan**

Market Direction | 2024-01-17 | 47 pages | Euromonitor

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### **Report description:**

In 2023, Taiwan's personal accessories industry experienced strong current retail value growth, driven by notable trends. The demand for bags and luggage rose, with consumers seeking high-quality, fashionable options, with many showing a preference for environmentally friendly materials. Jewellery saw a shift towards personalised designs and increased emphasis on sustainability and ethical sourcing. Writing instruments maintained steady growth, particularly in the premium and luxury segment, whi...

Euromonitor International's Personal Accessories in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Personal Accessories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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